



FOOTBALL CLUB FOR YOUNG PLAYERS DRIVEN BY EXCELLENCE





## Profile highlights

Amateur football club from Rijeka, Croatia

Founded in 1946

350 active players in eight categories

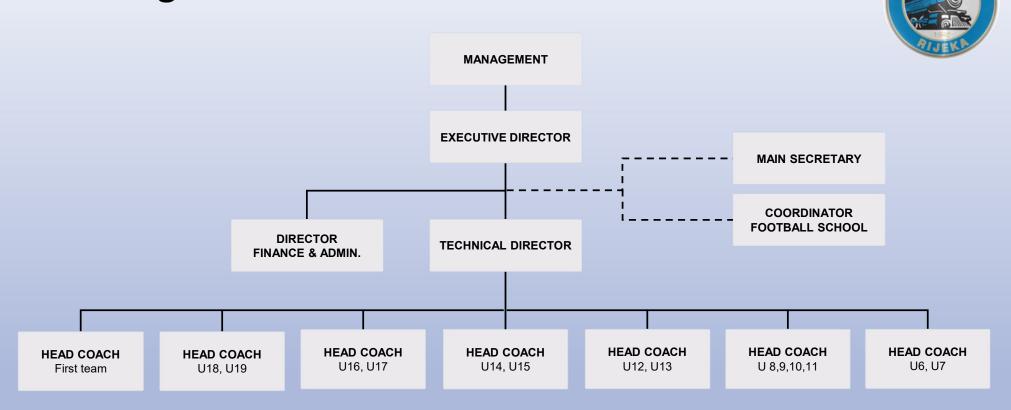
Over 25 educated coaches

ISO 9001:2015 certified

COERVER® partner club

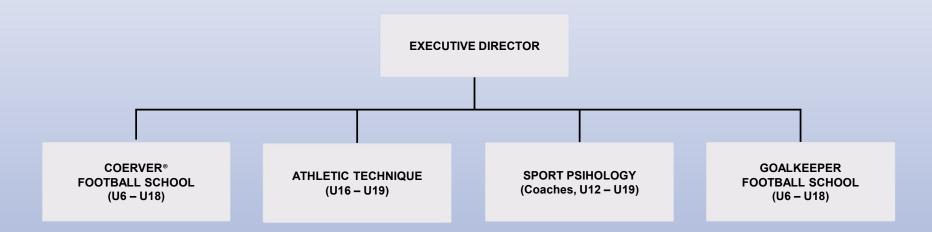


# Line Organisation



# **Functional Organisation**





#### MISSION & STRATEGY



MISSION: To become the leading amateur football club in the region and

beyond recognized as the center of excellence in the segment of

football schools for younger players categories.

STRATEGY: To develop organisation and methodology to raise the quality of

coaching and players in the 13-18y age categories to become competitive with the top level of the same category in Croatia.

#### **ACTION PLAN HIGHLIGHTS**



Implementation of QA system certified by ISO 9001:2015 (achieved)

Implementation of COERVER® football school methodology (achieved)

Improve the training program in scope and quality (in progress)

Establish reliable, transparent and sustainable financial operation (achieved)

#### QUALITY MANAGEMENT SYSTEM





#### QMS DOCUMENTS TREE



Quality Policy

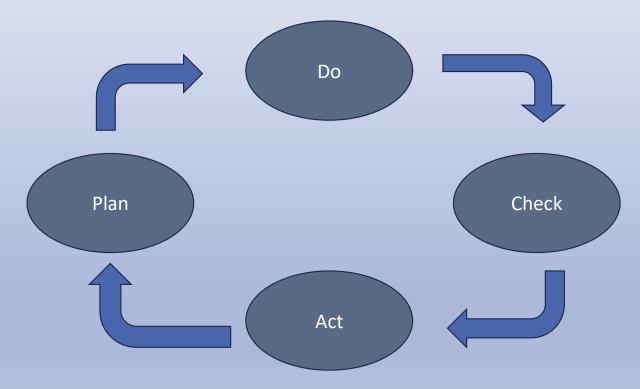
Quality Manual Management Review

Standard Operating Procedures
Guidelines
Internal Audits

Forms and Records, Work Procedures

# QMS – BASIC PRINCIPLES "Quality Circle"





#### QA SYSTEM – Quality Policy





#### **Quality Policy**

NK Lokomotiva is a football education center (technique, tactics, physical preparation, psychology) for competitors of all ages, from pre-school age to seniors. The club competes both in leagues at the level of the PG county and wider.

NK Lokomotiva undertakes to reach and, if possible, exceed the expectations of competitors and their parents in order to:

- In the younger categories, to become recognized as the Center of Excellence of the football school
- In the categories of pioneers, cadets and juniors educate competitors who can compete in their categories with players from the best clubs in Croatia
- · Bring Seniors to a higher level of competition

In order to achieve the above, NK Lokomotiva continuously improves:

- · coaches education and training quality
- · competitive drive for all ages
- the quality of work process management
- quality, sustainability and transparency of financing

Our management undertakes to monitor and measure all important performances, continuously improve all key processes in the club and create a quality work environment.

Our employees undertake to take full responsibility for their individual work in accordance with the club's quality goals.

Rijeka, 01.04.2021

Marjan Pulišić



#### QMS – scope and complexity:



- Actual number of Standard Operating Procedures: 10
- Actual number of Working Procedures: 105
- Actual number of video instructions: 168
- Annual audits performed : abt. 30
- Main competence / skill areas covered with QMS:
  - Football technique
  - Athletic technique
  - Sport psihology
- Non-conformity solution methods used: 7 step method





Strengths	Weaknesses
Strong management's commitment to the excellence in organisation and processes	Unstable financing and collection of membership fees
Coaches education level	Limited availability of adequate resources for the defined criteria
The width of the range of children's ages attending football school	
Competition teams	
Opportunities	Threats
Strengthening of relations with regional sport stakeholders (City of Rijeka, PG County, National Football Association)	Possible fluctuation of resources to other clubs
Based on the public awareness of the club's orientation towards excellence – increased attractivity for new members	Insufficient funding

### QMS in football - practice

QMS has become a "must" standard of the modern business – and slowly in also enters sport / football:



QUOTE: Like in every industry, sports organizations should implement basic quality principles according to international best practice such as ISO 9001:2015.

JÖRN SCHLIMM

**FIFA** 

Senior Manager - Audit, Risk & Advisory